

## Special Issue

# Data-Driven Strategic Approaches to Public Management

### Message from the Guest Editors

Today, the use of DA, SL, and AI in public management has become increasingly prevalent, offering transformative benefits in terms of efficiency, decision-making, and service delivery. However, it is important to note that while DA, SL, and AI offer numerous benefits, there are also ethical considerations, including privacy concerns, biases in algorithms, and the need for transparency. In this Special Issue, we aim to collect high-quality studies related to the application of Data-driven strategic approaches to public management (e.g., innovative applications of data-driven methods in public health management, optimizing transportation routes). We welcome studies attempting to address global challenges such as public health management, public financial management, climate change monitoring and environmental pollution monitoring, education management, and others. We are also interested in contributions that provide insights into how data-analytics can lead to a sustainable society. Empirical or review studies, as well as other acceptable article types, are welcome. Prof. Dr. Sotiris Bersimis,

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Prof. Dr. Dimitrios Georgakellos  
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### Guest Editors

Prof. Dr. Sotirios Bersimis  
Dr. Andreas Fousteris  
Prof. Dr. Dimitrios A. Georgakellos

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### Deadline for manuscript submissions

closed (28 February 2026)



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### Message from the Editor-in-Chief

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#### Editor-in-Chief

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