



*water*

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## Water Demand Management

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submissions:

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### Message from the Guest Editors

After more than a century of alleviating water shortages by growing supply through new dams, reservoirs, etc. (supply side solutions), water managers around the world are now turning to the management of demand as a new solutions paradigm. Water demand management includes any or all of the following:

- Better data and analytics allowing for deeper understanding of water user behaviours;
- Data-driven assessment of “hard” (physical fixtures and fittings) and “soft” (public education and price elasticities of demand) interventions to reduce water use;
- Topical focus on different types of water users: urban, rural, industrial, agricultural, etc.

The articles in this Special Issue represent a cross-section of current thinking about the above topics and will serve as a useful reference point for scholars and practitioners alike as they grapple with the global challenge of doing more with less water.

We are keen to receive submissions representing both empirical and theoretical developments in the area of water demand management as well as case studies of WDM policies operating at different spatial scales and regional contexts.



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# Special Issue

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## Message from the Editor-in-Chief

In the context of global changes, the sustainable management of water cycles, going from global and regional water cycles to urban, industrial and agricultural water cycles, plays a very important role on the water resources and on their relationships with food, energy, biodiversity, ecosystem functioning and human health. *Water* invites authors to provide innovative original full articles, critical reviews and timely short communications and to propose special issues devoted to new technological and scientific domains and to interdisciplinary approaches of the water cycles. We ensure a critical review process and a quick turnaround between submission and final decision.

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