

Special Issue

Challenges in Communication of Vaccination

Message from the Guest Editors

Health communication is an evolving field. There is evidence that communication can be an effective tool, if utilized in a carefully planned and integrated strategy, to influence the behaviors of populations on a number of health issues, including vaccine hesitancy. A communication strategy, incorporating an appropriate selection of the available communication tools, should be an integral part of every immunization program, addressing the specific factors that influence hesitancy in the target populations especially for underserved populations and minority groups. Manuscripts reporting on vaccines communication and vaccine hesitancy in the general public, but also among specific groups such as children, pregnant women, at-risk patients, different cultural groups, and healthcare workers, and on strategies adopted to promote vaccination adherence by these categories are welcomed for this Special Issue.

Guest Editors

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Deadline for manuscript submissions

closed (28 February 2025)



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Message from the Editor-in-Chief

Vaccines (ISSN 2076-393X) has had a 6-year history of publishing peer-reviewed state of the art research that advances the knowledge of immunology in human disease protection. Immunotherapeutics, prophylactic vaccines, immunomodulators, adjuvants and the global differences in regulatory affairs are some of the highlights of the research published that have shaped global health. Our open access policy allows all researchers and interested parties to immediately scrutinize the rigorous evidence our publications have to offer. We are proud to present the work and perspectives of many to contribute to future decisions concerning human health.

Editor-in-Chief

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