

## Special Issue

# COVID-19 Vaccination Strategy in Global: Communication, Media and Misinformation

### Message from the Guest Editor

Communication has played a fundamental role in COVID-19 vaccination, with news media especially being critically involved in the social perception of vaccines throughout the creation of narratives and frames aiming to shape public opinion. In addition, social media has allowed the circulation of all kinds of content about vaccination, from humorous messages and positive calls to support the immunization process to the dissemination of fake news and conspiracy theories. Additionally, anti-vaccine groups have acted through digital platforms to spread vaccine hesitancy, refusal and boycotting. In turn, governments and international organizations have used communication networks to create campaigns and circulate strategies to promote vaccination of the population, which has been shown to be the most efficient way to control and combat the pandemic. In all these cases, communication plays an important and prominent role. Therefore, this Special Issue aims to gather together high-quality research that empirically analyzes the links between COVID-19 vaccines and communication. Our hope is that this Special Issue will bring new insights and evidence related to this crucial topic.

### Guest Editor

Prof. Dr. Andreu Casero-Ripollés

Journalism and Political Communication, Universitat Jaume, Castelló de la Plana, Spain

### Deadline for manuscript submissions

closed (29 February 2024)



## Vaccines

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Impact Factor 3.4  
CiteScore 9.9  
Indexed in PubMed



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## About the Journal

### Message from the Editor-in-Chief

*Vaccines* (ISSN 2076-393X) has had a 6-year history of publishing peer-reviewed state of the art research that advances the knowledge of immunology in human disease protection. Immunotherapeutics, prophylactic vaccines, immunomodulators, adjuvants and the global differences in regulatory affairs are some of the highlights of the research published that have shaped global health. Our open access policy allows all researchers and interested parties to immediately scrutinize the rigorous evidence our publications have to offer. We are proud to present the work and perspectives of many to contribute to future decisions concerning human health.

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### Editor-in-Chief

Prof. Dr. Ralph A. Tripp

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