

Special Issue

Tourism and Terroir— Discovering the Taste of a Place

Message from the Guest Editor

As beverage tourism continues to grow in popularity, with wine tourism leading the way, the concept of terroir has emerged as an important reason for travel throughout the world. Whether it is wine tourism or tourism related to other beverages (spirits, coffee, tea), terroir plays an increasingly important role in tourist motivation. This Special Issue is mainly focused on (but not limited to) the role of terroir in modern tourism, wine, and food tourism topics, as well as topics about tourism activities related to spirits, coffee, and tea.

Guest Editor

Dr. Nemanja Tomić

Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, 21 000 Novi Sad, Serbia

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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
tourismhosp@mdpi.com

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Prof. Dr. Lewis Ting On Cheung
York Business School, York St. John University, York, UK

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