

Special Issue

Trends in Mountain Tourism

Message from the Guest Editors

Mountains are nevertheless facing important challenges that will serve to transform mountain tourism for the coming years. The first such challenge is climate change, which is threatening winter seasons—especially when considering low-altitude mountain resorts, which are forced to make investments in adaptive strategies (e.g. snowmaking) in order to maintain their viability. Secondly, overtourism. Even in the same mountain destinations, the presence of tourism is not homogeneous. Thirdly, the digital divide. In an increasingly interconnected economic system, social media (e.g., TripAdvisor) and the Worldwide Web play a fundamental role in influencing tourists' behavior. Nevertheless, many peripheral areas are experiencing a technological gap that makes it difficult to fulfil tourists' demands. Finally, the COVID-19 pandemic crisis will have major consequences on the tourism sector that are presently subject to investigation by both policy makers and scholars. This Special Issue aims to discuss the complex relationship between mountain regions and tourism. It welcomes theoretical and methodological approaches as well as research results and applications.

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