

Special Issue

Trends in Adventure Tourism

Message from the Guest Editor

This Special Issue aims to provide insights into trends in adventure tourism, and how the development of adventure tourism can provide value for all stakeholders. Both qualitative, quantitative and mixed methods studies are welcome. We are pleased to invite you to submit proposals to this special issue of *Tourism and Hospitality* on Trends in adventure tourism.

Guest Editor

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About the Journal

Message from the Editor-in-Chief

I am honored to serve as Editor-in-Chief of *Tourism and Hospitality*, a platform for sharing insights, trends, and solutions to global challenges in our industry. We welcome relevant, evidence-based, and forward-thinking research that fosters a sustainable and resilient future. I look forward to collaborating with our team and authors to make the journal engaging, inclusive, and impactful.

Editor-in-Chief

Prof. Dr. Lewis Ting On Cheung
York Business School, York St. John University, York, UK

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