Special Issue

New Roles and Responsibilities of the Future DMO: Beyond Marketing towards Integrative Management and Stewardship

Message from the Guest Editors

We are pleased to invite you to submit your research to the Special Issue, "New Roles and Responsibilities of the Future DMO: Beyond Marketing Towards Integrative Management and Stewardship". This Special Issue aims to address the changing environments in which community-based destinations operate and transition and invites authors to discuss the critical success factors of future DMOs. We look forward to receiving your contributions.

Guest Editors

Prof. Dr. Marcus Herntrei

Prof. Dr. Markus Pillmayer

Dr. Sabrina Seeler

Deadline for manuscript submissions

closed (20 January 2023)



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About the Journal

Message from the Editor-in-Chief

I am honored to serve as Editor-in-Chief of *Tourism and Hospitality*, a platform for sharing insights, trends, and solutions to global challenges in our industry. We welcome relevant, evidence-based, and forward-thinking research that fosters a sustainable and resilient future. I look forward to collaborating with our team and authors to make the journal engaging, inclusive, and impactful.

Editor-in-Chief

Prof. Dr. Lewis Ting On Cheung
York Business School, York St. John University, York, UK

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manuscripts are peer-reviewed and a first decision is provided to authors approximately 17.6 days after submission; acceptance to publication is undertaken in 5.5 days (median values for papers published in this journal in the first half of 2025).

