

Special Issue

Authentic Tourist Experiences: The Value of Intangible Heritage

Message from the Guest Editors

Intangible cultural heritage—translated into practices, representations, expressions, knowledge and know-how passed down from generation to generation—is a fundamental element in building the identity of communities and, at the same time, a powerful lever for sustainable tourism development. This Special Issue aims to bring together contributions that explore the relationship between tourism and intangible heritage, with special emphasis on pilgrimages, festivals, traditional events and cultural manifestations that shape local and regional dynamics. The main objective is to analyse how these traditional events and practices contribute to the enhancement of cultural tourism, promote social cohesion, strengthen the identity of territories and boost local economies. We also aim to reflect on the challenges inherent in this heritage—namely, its authenticity, preservation and potential risks. The focus of this edition is on case studies, conceptual reflections and critical approaches that take into account different scales and geographical contexts, promoting diverse perspectives on the relationship between tourism and intangible heritage.

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Deadline for manuscript submissions

30 November 2025



Tourism and Hospitality

an Open Access Journal
by MDPI

CiteScore 3.7



mdpi.com/si/244988

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[mdpi.com/journal/
tourismhosp](https://mdpi.com/journal/tourismhosp)





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About the Journal

Message from the Editor-in-Chief

I am honored to serve as Editor-in-Chief of *Tourism and Hospitality*, a platform for sharing insights, trends, and solutions to global challenges in our industry. We welcome relevant, evidence-based, and forward-thinking research that fosters a sustainable and resilient future. I look forward to collaborating with our team and authors to make the journal engaging, inclusive, and impactful.

Editor-in-Chief

Prof. Dr. Lewis Ting On Cheung
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