Special Issue

The Power of Experience: Competitiveness, Engagement and Sustainable Tourism

Message from the Guest Editors

The tourist experience is acknowledged as one of the key factors fostering competitiveness and sustainability at all levels, from entire destinations to specific entities such as hotels, museums, attractions, events, activities, tours, and other tourism-related elements. This Special Issue seeks to advance understanding of the mechanisms through which tourist experiences influence traveler behavior and elevate visitor satisfaction while simultaneously generating enduring value in tourism and hospitality. This Special Issue explores the dynamic and multifaceted nature of the tourism experience, reflecting current theoretical developments, empirical findings, and practical innovations. The collection of articles aims to highlight how tourism experiences are increasingly shaped by digital technologies, sustainability concerns, cultural authenticity, and evolving tourist motivations. Through theoretical and empirical research, we aim to expand knowledge about tourism experience, including its antecedents and outcomes, the measurement and management of the experience, enhancement strategies, and its role in development and capacity building.

Guest Editors

Dr. Sanja Kovačić

Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Novi Sad, Serbia

Dr. Aleksandra Tešin

Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Novi Sad, Serbia

Deadline for manuscript submissions

28 February 2026



Tourism and Hospitality

an Open Access Journal by MDPI

CiteScore 3.7



mdpi.com/si/251736

Tourism and Hospitality Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 tourismhosp@mdpi.com

mdpi.com/journal/ tourismhosp





Tourism and Hospitality

an Open Access Journal by MDPI

CiteScore 3.7



About the Journal

Message from the Editor-in-Chief

I am honored to serve as Editor-in-Chief of *Tourism and Hospitality*, a platform for sharing insights, trends, and solutions to global challenges in our industry. We welcome relevant, evidence-based, and forward-thinking research that fosters a sustainable and resilient future. I look forward to collaborating with our team and authors to make the journal engaging, inclusive, and impactful.

Editor-in-Chief

Prof. Dr. Lewis Ting On Cheung
York Business School, York St. John University, York, UK

Author Benefits

Open Access

 free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, EBSCO, and other databases.

Rapid Publication:

manuscripts are peer-reviewed and a first decision is provided to authors approximately 17.6 days after submission; acceptance to publication is undertaken in 5.5 days (median values for papers published in this journal in the first half of 2025).

