

Special Issue

Food, Place, and Emotion: Authenticity and Innovation in Culinary Tourism

Message from the Guest Editors

Food is a powerful medium through which people experience place, memory, and belonging. In tourism, culinary encounters serve not only as sensory pleasures but also as cultural expressions that connect travelers with local identities and collective histories. As global tourism evolves toward more experiential, meaningful, and embodied forms, the relationship between food, emotion, and place becomes central to understanding destination development, identity politics, and cultural sustainability. This Special Issue conceptualizes culinary tourism not merely as consumption, but as a complex, embodied practice and a form of cultural performance. It moves beyond static notions of authenticity to explore its negotiation and co-construction by producers, consumers, and intermediaries. In particular, we are interested in how foodscapes (both physical and digital) are curated to evoke specific emotions and how concepts like 'terroir' (the taste of place) are mobilized in contemporary tourism narratives.

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Deadline for manuscript submissions

30 May 2026



Tourism and Hospitality

an Open Access Journal
by MDPI

CiteScore 3.7



mdpi.com/si/261221

Tourism and Hospitality
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[mdpi.com/journal/
tourismhosp](https://mdpi.com/journal/tourismhosp)





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About the Journal

Message from the Editor-in-Chief

I am honored to serve as Editor-in-Chief of *Tourism and Hospitality*, a platform for sharing insights, trends, and solutions to global challenges in our industry. We welcome relevant, evidence-based, and forward-thinking research that fosters a sustainable and resilient future. I look forward to collaborating with our team and authors to make the journal engaging, inclusive, and impactful.

Editor-in-Chief

Prof. Dr. Lewis Ting On Cheung
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