

Special Issue

Smart Destinations: The State of the Art

Message from the Guest Editors

Tourist destinations are now faced with major challenges such as digital transformation and global climate change. In recent years, the travel sector has set off down a path towards sustainability and technological specialization; however, successful destinations are in search of real solutions to issues such as gentrification, the depletion of natural resources, global competition, changes in consumer habits, the technological revolution, and the threat of cyber attacks. This Special Issue focuses on the potential of smart solutions to address these challenges at both the destination and business levels. How can smart solutions best be designed and applied to the challenges tourism destinations are faced with and how can businesses collaborate effectively to implement them? What lessons have we learned so far in developing and applying smart technologies to the tourism sector, and how do we best integrate these lessons into strategies as the sector seeks to move forward in addressing the challenges with which it is faced today and in the future?

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