

Special Issue

Tourism Event and Management

Message from the Guest Editors

Tourism events play an important role in attracting visitors, boosting local economies, and preserving cultural heritage. This Special Issue focuses on contemporary practices in tourism event management, with an emphasis on innovation, digital technologies, and sustainability. Interdisciplinary approaches and the involvement of local and professional stakeholders further enhance the development of effective strategies. We invite contributions on topics such as event planning, marketing, digital transformation, sustainable practices, event impacts, crisis management, community engagement, and case studies of successful events.

Guest Editors

Prof. Dr. Tatjana D. Pivac

Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Novi Sad, Serbia

Dr. Marija Bratić

Department of Geography and Tourism, Faculty of Sciences and Mathematics, University of Niš, Niš, Serbia

Deadline for manuscript submissions

31 December 2025



Tourism and Hospitality

an Open Access Journal
by MDPI

CiteScore 3.7



mdpi.com/si/238459

Tourism and Hospitality
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
tourismhosp@mdpi.com

[mdpi.com/journal/
tourismhosp](https://mdpi.com/journal/tourismhosp)





Tourism and Hospitality

an Open Access Journal
by MDPI

CiteScore 3.7



[mdpi.com/journal/
tourismhosp](https://mdpi.com/journal/tourismhosp)



About the Journal

Message from the Editor-in-Chief

Editor-in-Chief

Prof. Dr. Lewis Ting On Cheung
York Business School, York St. John University, York, UK

Author Benefits

Open Access

— free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, EBSCO, and other databases.

Rapid Publication:

manuscripts are peer-reviewed and a first decision is provided to authors approximately 17.6 days after submission; acceptance to publication is undertaken in 5.5 days (median values for papers published in this journal in the first half of 2025).