## **Special Issue**

# Tourism Event and Management

## Message from the Guest Editors

Tourism events play an important role in attracting visitors, boosting local economies, and preserving cultural heritage. This Special Issue focuses on contemporary practices in tourism event management, with an emphasis on innovation, digital technologies, and sustainability. Interdisciplinary approaches and the involvement of local and professional stakeholders further enhance the development of effective strategies. We invite contributions on topics such as event planning, marketing, digital transformation, sustainable practices, event impacts, crisis management, community engagement, and case studies of successful events.

## **Guest Editors**

Prof. Dr. Tatiana D. Pivac

Department of Geography, Tourism and Hotel Management, Faculty of Sciences, University of Novi Sad, Novi Sad, Serbia

Dr. Marija Bratić

Department of Geography and Tourism, Faculty of Sciences and Mathematics, University of Niš, Niš, Serbia

## Deadline for manuscript submissions

31 December 2025



# Tourism and Hospitality

an Open Access Journal by MDPI

CiteScore 3.7



## mdpi.com/si/238459

Tourism and Hospitality Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 tourismhosp@mdpi.com

mdpi.com/journal/tourismhosp





# Tourism and Hospitality

an Open Access Journal by MDPI

CiteScore 3.7



## **About the Journal**

## Message from the Editor-in-Chief

I am honored to serve as Editor-in-Chief of *Tourism and Hospitality*, a platform for sharing insights, trends, and solutions to global challenges in our industry. We welcome relevant, evidence-based, and forward-thinking research that fosters a sustainable and resilient future. I look forward to collaborating with our team and authors to make the journal engaging, inclusive, and impactful.

## Editor-in-Chief

Prof. Dr. Lewis Ting On Cheung
York Business School, York St. John University, York, UK

#### **Author Benefits**

## **Open Access**

 free for readers, with article processing charges (APC) paid by authors or their institutions.

## **High Visibility:**

indexed within Scopus, EBSCO, and other databases.

### **Rapid Publication:**

manuscripts are peer-reviewed and a first decision is provided to authors approximately 17.6 days after submission; acceptance to publication is undertaken in 5.5 days (median values for papers published in this journal in the first half of 2025).

