

Special Issue

Tourism Event and Management

Message from the Guest Editors

Tourism events play an important role in attracting visitors, boosting local economies, and preserving cultural heritage. This Special Issue focuses on contemporary practices in tourism event management, with an emphasis on innovation, digital technologies, and sustainability. Interdisciplinary approaches and the involvement of local and professional stakeholders further enhance the development of effective strategies. We invite contributions on topics such as event planning, marketing, digital transformation, sustainable practices, event impacts, crisis management, community engagement, and case studies of successful events.

Guest Editors

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About the Journal

Message from the Editor-in-Chief

I am honored to serve as Editor-in-Chief of *Tourism and Hospitality*, a platform for sharing insights, trends, and solutions to global challenges in our industry. We welcome relevant, evidence-based, and forward-thinking research that fosters a sustainable and resilient future. I look forward to collaborating with our team and authors to make the journal engaging, inclusive, and impactful.

Editor-in-Chief

Prof. Dr. Lewis Ting On Cheung

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