

# Special Issue

## Complex Systems Theory in Regional and Urban Marketing: Strategies for Resilient, Sustainable, and Smart Cities

### Message from the Guest Editor

Complex systems theory offers a valuable framework for understanding the dynamics of regional and urban marketing. This theory views cities as interconnected systems where various elements such as infrastructure, economy, environment, and social networks interact in complex ways. The topic of the Special Issue integrates multiple aspects of systems theory and practice. On the one hand, the strategies for building resilient cities involve systems-based project planning and robust infrastructure development, which are directly related to systems engineering management. On the other hand, sustainable cities focus on long-term environmental health and social equity, aligning with the journal's interest in environmental management and complex social systems. Furthermore, smart cities leverage technology and data fitting into the journal's sections on digital systems and intelligent planning. We look forward to receiving your valuable contributions and sharing ground-breaking advancements in related field.

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### Guest Editor

Dr. Luis Manuel Cerdá Suárez

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### Deadline for manuscript submissions

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# Systems

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## About the Journal

### Message from the Editor-in-Chief

*Systems* is a leading venue for the quick and global dissemination of results of cutting-edge research in various areas of systems science and systems-related fields. An increasing number of researchers are realizing the enormous potential of systems thinking in managing the many unprecedented and complex issues in all areas of need. The *Systems* journal provides a home of exceptional quality for the manuscripts of these researchers who often find it difficult to publish their work in conventional discipline focused journals.

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### Editor-in-Chief

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