

Special Issue

Strategic Management in Enterprises: From the Industry and Society 4.0 to 5.0 Era

Message from the Guest Editors

- The issue of strategic management in enterprises, in the context of the transition from Industry and Society 4.0 towards the Era 5.0, constitutes one of the most significant areas of research and numerous scholarly, scientific works.
- It is a leading topic in light of the turbulence of the global economy, the continuous changes in the environment of contemporary enterprises, and the unprecedented dynamism of these processes. Globalisation, coupled with the evolution of industry and society—from Era 4.0 to 5.0—represents not only a challenge but often a dilemma, particularly for decision-makers. Despite ongoing scholarly engagement with this subject, research gaps are still being identified, and exploration of this domain remains an open question: how should strategic management be conducted in times that are nearly unpredictable, amidst a multitude of new conditions, in order not only to survive but also to succeed in the competitive landscape?
- The central question posed by the editors of this Special Issue is as follows:
- *How do contemporary humans and technology interact, and what impact does this have on strategic enterprise management in the 21st century?*

Guest Editors

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Message from the Editor-in-Chief

Systems is a leading venue for the quick and global dissemination of results of cutting-edge research in various areas of systems science and systems-related fields. An increasing number of researchers are realizing the enormous potential of systems thinking in managing the many unprecedented and complex issues in all areas of need. The *Systems* journal provides a home of exceptional quality for the manuscripts of these researchers who often find it difficult to publish their work in conventional discipline focused journals.

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