Special Issue

Digital Transformation in the Era of Technological Disruption: The Reshaping and Application of Emerging Technologies on Management Models

Message from the Guest Editors

This Special Issue explores the profound impact of emerging technologies such as Artificial Intelligence (AI), Big Data, Blockchain, and the Internet of Things (IoT) on modern management practices. In today's rapidly evolving business landscape, these technologies not only enable operational efficiencies, but also drive strategic innovations, transforming business models, and reshaping the way organizations make decisions. By focusing on how these technologies are integrated into various business functions-ranging from strategic planning and customer relationship management to supply chain optimization and financial operations-this Special Issue highlights both the opportunities and challenges presented by the digital transformation process. It aims to provide comprehensive insights into how companies leverage these technologies to enhance their competitiveness, sustainability, and agility in an increasingly complex environment. For more information, please visit:

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