

## Special Issue

# Decision-Making in Sustainable Business Models: Prediction and Modeling

### Message from the Guest Editors

Sustainable business models are dynamic. In a social system, their actors and their relationships are constantly evolving and changing. Since a business model can be understood as a system, its sustainability must be constantly monitored, adapted according to current conditions, and, ideally, improved. Correct management decisions are, therefore, critically important; they fundamentally affect the functioning of these systems. Modeling or creating simulations is very beneficial for a proper understanding of the system functioning of business models. Decision-making at the top corporate level is of strategic importance; its result is the real sustainability and competitiveness of the given business. The problem with these management decisions is precisely the lack of data and the lack of simulations, modeling, research, and analysis. Correct decisions, which are based on an analytical approach, will make it possible to achieve a sustainable business model and thus create a functioning sustainable system.

We are pleased to invite you to contribute research, position papers or other insightful articles that reflect your expertise in the field of the related subject.

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### Guest Editors

Dr. Martin Holubčík

Prof. Dr. Jakub Soviar

Dr. František Pollák

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### Deadline for manuscript submissions

31 January 2026



## Systems

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### Message from the Editor-in-Chief

*Systems* is a leading venue for the quick and global dissemination of results of cutting-edge research in various areas of systems science and systems-related fields. An increasing number of researchers are realizing the enormous potential of systems thinking in managing the many unprecedented and complex issues in all areas of need. The *Systems* journal provides a home of exceptional quality for the manuscripts of these researchers who often find it difficult to publish their work in conventional discipline focused journals.

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### Editor-in-Chief

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