Special Issue

Digital Innovation and Business Model Transformation in Smalland Medium-Sized Enterprises

Message from the Guest Editor

The rapid advancement of digital technologies has transformed the business landscape, offering opportunities and challenges for SMEs. Digital innovation is now a necessity for SMEs to thrive in the digital economy. This Special Issue explores how digital innovation drives business model transformation in SMEs, examining how technologies like AI, big data, cloud computing, and IoT enable companies to enhance agility, efficiency, and value creation. Digital innovation in SMEs involves complex interactions between technological, organizational, and environmental factors, making it relevant for systems research. The transformation of business models requires a systems approach to understand digital integration, process optimization, and value co-creation dynamics. This Special Issue explores the systemic effects of digital transformation on SMEs, including changes in organizational structures, decision-making, and external ecosystems. For more information, please visit: mdpi.com/journal/systems/special_issues/424QQ0B00 S

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Deadline for manuscript submissions

31 December 2025



Systems

an Open Access Journal by MDPI

Impact Factor 3.1 CiteScore 4.1



mdpi.com/si/219641

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Message from the Editor-in-Chief

Systems is a leading venue for the quick and global dissemination of results of cutting-edge research in various areas of systems science and systems-related fields. An increasing number of researchers are realizing the enormous potential of systems thinking in managing the many unprecedented and complex issues in all areas of need. The Systems journal provides a home of exceptional quality for the manuscripts of these researchers who often find it difficult to publish their work in conventional discipline focused journals.

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