Special Issue

Data Analytics for Social, Economic and Environmental Issues

Message from the Guest Editors

Data are being generated at a much faster rate, and the volume of data being collected in business, engineering, science, and other fields is much greater than ever before. This has huge implications for data-related issues. Data analytics (DA) is becoming increasingly important in all aspects of business management and a major area of study for both practitioners and researchers. The application of DA techniques and tools to analyze large and complex data for various applications can help organizations harness vast amounts of data to gain actionable insights and uncover useful information for making informed decisions across business processes while adjusting to consumer preferences. Through DA, organizations and policy makers can gain valuable insights by analyzing trends, patterns, and citizen/consumer behaviors with implications for social, economic, and environmental performance. This Special Issue will contribute to a better and more comprehensive understanding of DA in the social, economic, and environmental dimensions of the business landscape.

Guest Editors

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Dr. Susana Silva

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Deadline for manuscript submissions

closed (31 July 2025)



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Message from the Editor-in-Chief

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