# Special Issue

## Innovation Management and Digitalization of Business Models

## Message from the Guest Editors

The integration of digital technologies into all business areas has fundamentally transformed operations and value delivery to customers, driving the digitalization of business models across numerous aspects. This transformation involves a broad spectrum of technological innovations such as artificial intelligence, big data analytics, and blockchain. Each of these technologies contributes significantly to reshaping the business landscape. Organizations are increasingly adopting agile methodologies to accelerate the innovation cycle and respond more effectively to market demands. Companies that successfully integrate and manage digital innovation into their business models are better positioned to gain a competitive edge, adapt to disruptive changes, and create sustainable value in today's fast-paced market. This Special Issue aims to provide valuable insights for both practitioners and researchers, fostering a comprehensive discussion on the future of innovation management and the digitalization of business models. For detailed information, please visit: mdpi.com/journal/systems/special\_issues/3P6GRX78C

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### Deadline for manuscript submissions

closed (31 October 2025)



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Systems is a leading venue for the quick and global dissemination of results of cutting-edge research in various areas of systems science and systems-related fields. An increasing number of researchers are realizing the enormous potential of systems thinking in managing the many unprecedented and complex issues in all areas of need. The Systems journal provides a home of exceptional quality for the manuscripts of these researchers who often find it difficult to publish their work in conventional discipline focused journals.

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