Special Issue

Innovation Management and Digitalization of Business Models

Message from the Guest Editors

The integration of digital technologies into all business areas has fundamentally transformed operations and value delivery to customers, driving the digitalization of business models across numerous aspects. This transformation involves a broad spectrum of technological innovations such as artificial intelligence, big data analytics, and blockchain. Each of these technologies contributes significantly to reshaping the business landscape. Organizations are increasingly adopting agile methodologies to accelerate the innovation cycle and respond more effectively to market demands. Companies that successfully integrate and manage digital innovation into their business models are better positioned to gain a competitive edge, adapt to disruptive changes, and create sustainable value in today's fast-paced market. This Special Issue aims to provide valuable insights for both practitioners and researchers, fostering a comprehensive discussion on the future of innovation management and the digitalization of business models. For detailed information, please visit:

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Guest Editors

Dr. Nelson Duarte

- 1. INESC TEC—Institute for Systems and Computer Engineering, Technology and Science, 4200-465 Porto, Portugal
- 2. ESTG-P.PORTO, Department of Business Sciences, Rua do Curral, 4610-156 Margaride, Portugal
- 3. School of Management and Technology of Porto Polytechnic, 4200-465 Porto, Portugal

Dr. Rebecca Dong

Business School, University of Technology Sydney, Ultimo, NSW 2007, Australia

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Systems
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
systems@mdpi.com

mdpi.com/journal/ systems





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Systems is a leading venue for the quick and global dissemination of results of cutting-edge research in various areas of systems science and systems-related fields. An increasing number of researchers are realizing the enormous potential of systems thinking in managing the many unprecedented and complex issues in all areas of need. The Systems journal provides a home of exceptional quality for the manuscripts of these researchers who often find it difficult to publish their work in conventional discipline focused journals.

Editor-in-Chief

Prof. Dr. Ben Clegg

Operations & Service Management Department, Aston Business School, Aston University, Birmingham B4 7ET, UK

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