

Special Issue

Advancing Open Innovation in the Age of AI and Digital Transformation

Message from the Guest Editors

This Special Issue aims to advance theoretical and empirical understanding of how AI and digital transformation are reshaping open innovation processes, strategies, and outcomes across industries, organizational forms, and ecosystems. It welcomes interdisciplinary submissions that bridge insights from marketing, information systems, innovation management, and public policy. Conceptual, empirical, methodological, and case-based studies are equally encouraged. This Special Issue seeks to attract contributions under (but not limited to) the following thematic clusters:

- Customer-Centric Open Innovation
- AI-Enabled Innovation Systems
- Digital Platforms and Ecosystem Orchestration
- Data Governance, Trust, and Digital Ethics
- Organizational Capabilities and Digital Transformation
- Policy, Society, and the Future of Openness

We invite scholars to submit their research to this Special Issue, which illuminates the emerging logics, capabilities, and governance mechanisms that underpin open innovation in the digital era.

Guest Editors

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Message from the Editor-in-Chief

Systems is a leading venue for the quick and global dissemination of results of cutting-edge research in various areas of systems science and systems-related fields. An increasing number of researchers are realizing the enormous potential of systems thinking in managing the many unprecedented and complex issues in all areas of need. The *Systems* journal provides a home of exceptional quality for the manuscripts of these researchers who often find it difficult to publish their work in conventional discipline focused journals.

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