Special Issue

Business Model Innovation in the Digital Era

Message from the Guest Editors

A value system refers to a network of activities, resources, and partners that enable a business to create and deliver value to its stakeholders. Indeed. business models in the digital age operate within a network of mutually dependent and constantly evolving components. Understanding their interrelationships is crucial for fostering innovation and resilience in today's dynamic business environment. It allows companies to view their operations holistically, optimize interactions within the broader ecosystem using digital technologies, navigate platforms' complexity, and adapt to disruptive changes. Furthermore, it necessitates the development of new metrics to assess the performance and sustainability of these dynamic systems. This Special Issue seeks original contributions that emphasize the interconnected nature of modern business models as complex systems, advancing our understanding of how holistic, systems-based approaches can drive innovation, resilience, and sustainability in an increasingly digital world. We welcome various research approaches, including theoretical frameworks, in-depth case studies, empirical research, and comparative studies.

Guest Editors

Dr. Claudia Covucci

Faculty of Society and Communication Sciences, Universitas Mercatorum, 00186 Rome, Italy

Dr. Maria Giovanna Confetto

Department of Political and Communication Sciences, University of Salerno. 84084 Fisciano, Italy

Deadline for manuscript submissions

closed (31 October 2025)



Systems

an Open Access Journal by MDPI

Impact Factor 3.1 CiteScore 4.1



mdpi.com/si/209095

Systems
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
systems@mdpi.com

mdpi.com/journal/ systems





Systems

an Open Access Journal by MDPI

Impact Factor 3.1 CiteScore 4.1



About the Journal

Message from the Editor-in-Chief

Systems is a leading venue for the quick and global dissemination of results of cutting-edge research in various areas of systems science and systems-related fields. An increasing number of researchers are realizing the enormous potential of systems thinking in managing the many unprecedented and complex issues in all areas of need. The Systems journal provides a home of exceptional quality for the manuscripts of these researchers who often find it difficult to publish their work in conventional discipline focused journals.

Editor-in-Chief

Prof. Dr. Ben Clegg

Operations & Service Management Department, Aston Business School, Aston University, Birmingham B4 7ET, UK

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SSCI (Web of Science), Ei Compendex, dblp, and other databases.

Journal Rank:

JCR - Q1 (Social Sciences, Interdisciplinary) / CiteScore - Q2 (Modeling and Simulation)

