Decision-Making Process and Its Application to Business Analytic

Guest Editor:

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Message from the Guest Editor

Dear Colleagues,

Fuzzy modeling has been applied in a wide variety of fields, such as Engineering and Management Sciences and Social Sciences, to solve a number decision-making problems which involve impreciseness, uncertainty and vagueness in data. Due to the digitalization process these days, the concept of business analytics (BA) is considered a significant investment for enterprises. Among the different techniques, tools and methodologies used in BA, fuzzy logic and soft computing have a prominent position because of the adaptive mechanisms to enable or facilitate intelligent behaviour in complex and changing environments in which BA is usually applied.

This Special Issue aims to publish research articles presenting fuzzy and soft computing-based techniques in the emerging field of business analytic. More specifically, it seeks contributions related to the theory and applications fuzzy techniques including, but not limited to: Intelligent decision analysis; Extensions of fuzzy sets; Decision-making under uncertainty etc.

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Special Issue

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Message from the Editor-in-Chief

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