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Business Intelligence as a Tool for Business Competitiveness

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Deadline for manuscript submissions:

closed (31 March 2024)

Message from the Guest Editors

Dear Colleagues,

This Special Issue invites researchers to submit quality original studies in the domain of industrial process improvement through the incorporation of new methodologies and management models, the use of artificial intelligence, big data, and simulation tools in management and production processes and urges them to address their main subdisciplines, which include, but are not limited to:

- Business process management
- Business decision making
- Technological innovation management
- Innovative business models and management
- Data management for decision making
- Intelligent maintenance management
- Building Information Modeling (BIM)
- BI-oriented strategies
- Design and operation of production systems
- Decision support systems based on big data
- Big data technology in business
- Lean and agile production

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Specialsue

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Guest Editors









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