

Special Issue

Sustainable Tourism Strategies in Pandemic Contexts

Message from the Guest Editors

In 2020, the tourism sector has been one of the most affected by the ongoing COVID-19 pandemic, preventing individuals from traveling and getting out of their ordinary daily life. How can we learn from the COVID-19 crisis to put in place more sustainable tourism strategies? What can be done to overcome this pandemic and contribute to the sustainability of destinations? Why is a sustainable solution so hard to achieve in the tourism industry? What can be the role of circular economy in this process? What role can less massified tourism segments take in the establishment of a new tourist path? Can pandemics put an end to massified tourism models? Can we face the emergence of new trends where domestic tourism will play a larger role in tourist development strategies? What is the role of different stakeholders (e.g., politicians, residents, tourists) in tourism strategies aiming to prevent and overcome pandemic scenarios? What about the role played by technologies such as Geographical Information Systems (GIS), Webmapping, Augmented Reality, and others? What is the potential of big data in the management of this kind of crisis and overcoming it?

Guest Editors

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