

Topical Collection

Advances in Marketing and Managing Tourism Destinations

Message from the Collection Editor

Destination management and marketing have been evolving and professionalizing steadily over the past 25-plus years. This Special Issue of *Sustainability* aims to publish high quality research on recent and expected advances in destination management and marketing within the context of sustainable development. Works that reflect the situation during and after the COVID-19 pandemic will be given a priority. Keywords

- destination management
- destination marketing
- destination branding
- Sustainable Development Goals (SDGs)
- sustainable tourism
- responsible tourism
- digital marketing and ICTs
- social media
- new normal
- virtual reality
- artificial intelligence (AI)

Collection Editor

Prof. Dr. Alastair M. Morrison

Greenwich Business School, University of Greenwich, Park Row,
London SE10 9SL, UK



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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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