Special Issue

Sustainable Supply Chain Management in Hospitality and Tourism: Challenges and Opportunities

Message from the Guest Editor

Due to an increased awareness of global environmental issues, today's consumers place high importance and value on business practices that protect the environment. In turn, these efforts encourage hospitality and tourism businesses to act responsibly in terms of their ethical, social and environmental decisions which affect their operations. The heightened public awareness pertaining to any negative environmental impacts associated with hospitality and tourism business is substantial. As a result, sustainable (green) supply chain management practices have become an important business necessity to meet customer expectations and improve business performance. In this regard, scholars must focus on more integrated subdisciplinary areas within hospitality and tourism sustainable supply chain management. Therefore, this Special Issue will address supply chain issues specific within the hospitality and tourism context. Attention will be directed to the roles supply chain members play with respect to external and internal stakeholders.

Guest Editor

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