

Special Issue

Sustainability and Health as Trends in Consumer Behaviour

Message from the Guest Editors

Recently, in the food sector, consumer behavior has been increasingly influenced by two prominent trends: health and sustainability. Consumer researchers, including social and psychological scientists, behavioral economists, and sensory and food scientists, can contribute by investigating consumer decision-making with regard to healthy and sustainable diets. This Special Issue invites the submission of manuscripts (both original and review articles) on the following topics:

- Consumer behavior with regard to new products for a sustainable and healthy diet, including novel and functional foods, alternative protein sources such as plant-based alternatives to meat and dairy food, insects, and lab meat.
- Interventions and policies to improve dietary intake and promote healthy eating behaviors, including communication about such nutrition- and health-related claims, Nutri-score, and traffic-light labeling.
- Interventions and policies to promote a sustainable diet, including environmental and ethical labels such as organic and sustainable certification, fair trade, and animal welfare.

Guest Editors

Dr. Giovanni Sogari

Department of Food and Drug, University of Parma, Parco Area delle Scienze 47/A, 43124, Parma, Italy

Dr. Irina Dolgoplova

Chair of Marketing and Consumer Research, TUM School of Management, Technical University of Munich, Munich, Germany

Deadline for manuscript submissions

closed (31 October 2021)



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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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