

Special Issue

Sustainability in Business: Change, Growth and Future Impact

Message from the Guest Editors

This Special Issue invites research articles, empirical studies, short articles addressing the alignment of business strategies with sustainability and the resulting impacts. This Special Issue is oriented toward (but not limited to) the following topics:

- Sustainability in business model innovation;
- Innovative and sustainable business practices;
- Sustainability in business management;
- Disaster and crisis management for supporting sustainable business models;
- Sustainable supply chain management;
- Human values, ethics, and responsibility;
- Social businesses, sustainable innovation practices;
- Value proposition innovation;
- Value architecture innovation;
- Tools, approaches and impact assessment in sustainable business models;
- Business experimentation for sustainability across organizational contexts;
- Best practices and case studies of business experimentation for sustainability;
- Policy implications for business experimentation for sustainability;
- Sustainable operational solutions;
- Sustainable consumer service;
- Sustainability in business economics;
- Green marketing;
- Spirituality.

Guest Editors

Prof. Dr. Varun Gupta

Prof. Dr. Rainer Telesko

Dr. Maria Belén Usero Sánchez

Dr. Virginia Hernández Paz

Dr. Nadia Di Paola

Deadline for manuscript submissions

closed (31 December 2021)



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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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