

Special Issue

Sustainable Perspective on International Entrepreneurship

Message from the Guest Editors

In the past two decades, much research has focused on the economic growth potential of international entrepreneurship (IE). Recently, researchers have challenged the monolithic assumption of economic growth suggesting a broader holistic foundation for evaluating the ability of firms to create wealth. The notion of blended value has given rise to the study of a new breed of firms that are oriented towards both financial, social, and environmental opportunities. Sustainable international entrepreneurship is focused on the discovery, enactment, evaluation, and exploitation of financial, social, and environmental entrepreneurial opportunities. Much of the current discussion has been focused on multinational enterprise performance. However, seminal IE literature posits that innovative power can be traced to nascent entrepreneurial firms. Accordingly, to capture the wealth creation potential of sustainable IE, there is a need of insights on how international entrepreneurs strategically build sustainable business models to create a social, financial, and environmental imprint.

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