

## Special Issue

# Sustainable Tourism and Hospitality Management

### Message from the Guest Editor

Despite increasing public and private awareness of the necessity of prioritising sustainable business practices, alongside a significant increase in related scholarship, sustainable hospitality and tourism remains a neglected area of enquiry. Achieving sustainable business outcomes thus continues to pose significant problems and gaps for hospitality practitioners and scholars, who note the “teasing paradox” of pursuing both private profit and public good in hospitality and tourism. Current research into the outcomes of sustainable industry policies and practices tends to measure relationships between the perceived social responsibilities of the business and financial performance, thereby neglecting the realities and external social and environmental impacts of sustainable operations. The purpose of this Special Issue is to deepen understanding of the theory and practice of sustainable hospitality and tourism, both in providing foundational and philosophical reflections on the principles and conceptualisation of sustainability in hospitality and tourism, and offering clear examples of the often messy reality of doing the right thing in business.

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### Guest Editor

Dr. Tom Farrington

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### Deadline for manuscript submissions

closed (31 July 2019)



## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

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