Special Issue

Sustainable Development and Management in Sports and Fitness Services during COVID-19 Pandemic

Message from the Guest Editors

Due to the growing awareness of health and wellness. the global sport and fitness market was growing at a very steady pace before the outbreak of the COVID-19 pandemic. Moreover, new technologies, such as fitness trackers and fitness apps, have been integrated into sport and fitness services to enhance customer experience and facilitate the development of the sport and fitness industry. Although the sport and fitness industry has been among the hardest hit during the COVID-19 pandemic, it has also accelerated the digitization of sport and fitness services. Many proactive and innovative sport and fitness operators have embraced virtual-physical hybrid models of increasing online presence, such as online training classes or live broadcastings, to activate and retain customers who prefer the flexibility of virtual options amid the pandemic (Laber, 2021). The new business models of sport and fitness services have urged the need to explore sustainable development and management to adapt to the radical change in sport and fitness services caused by the COVID-19 pandemic (León-Quismondo et al., 2020).

Guest Editors

Dr. Weisheng Chiu

Prof. Dr. Yu Huang

Dr. Sang-Back Nam

Deadline for manuscript submissions

closed (31 December 2022)



Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



mdpi.com/si/104538

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

mdpi.com/journal/ sustainability





Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University, Columbus, OH 43210, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

