

Special Issue

Sustainability-Oriented Innovation of SMEs

Message from the Guest Editors

Economists and management scholars have repeatedly highlighted that innovation is critical for corporate and national development. Recently, the quest for sustainability-oriented growth has been energized by the COVID-19 pandemic, which brought issues to light regarding economic polarization, environmental risk, and health issues. Sustainability-based innovation can be defined as “the development of new products, processes, services and technologies that contribute to the development and well-being of human needs and institutions while respecting natural resources and regeneration capacities”. Innovation should not only guarantee a competitive advantage for companies but also provide environmental benefits and produce social well-being. This Special Issue aims to invite original and relevant conceptual and empirical research that combines sustainability and innovation in the SME context to address the critical issues faced by businesses, organizations, and society. We also seek experimental research and meta-analyses, including interdisciplinary and inter-sectoral studies.

Guest Editors

Dr. Seong-jin Choi

School of Business, Hanyang University, Seoul 133791, Korea

Dr. Sukyoon Jung

School of Business, Hanyang University, Seoul 133791, Korea

Dr. Jihoon Park

School of Business, Hanyang University, Seoul 133791, Korea

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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

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