

Special Issue

Sustainable Supply Chain: Operations Management and Technical Research

Message from the Guest Editors

The concept of sustainable supply chain is gaining more and more importance. Over recent years, companies involved in traditional supply chains have been facing several challenges such as globalization, resource scarcity, energy crisis, regulatory pressure, pollution, and environmental issues. In order to face these economic, societal, and environmental challenges, many companies have started implementing sustainable-oriented practices, both on their operations and in their extended supply chains. From a marketing-oriented perspective, the adoption of sustainability strategies is a well-known approach to reinforce company reputation, especially toward consumers interested in social, ethical, and health-related issues. This transition is particularly relevant in the light of the current COVID-19 pandemic that is changing the priorities of supply chains in many sectors. This Special Issue aims to address questions related to sustainable supply chains, emerging in many sectors like food, energy, etc. This is a fertile area for research calling for updated perspectives, theory, conceptual frameworks, managerial tools, strategies, and operational practices.

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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