

Special Issue

Sustainable Tourism in the Social Media and Big Data Era

Message from the Guest Editors

Some relative topics on this special issue:

- Positive or negative impacts of social media / big data on sustainable tourism in terms of social equity and the environment
- Stakeholders' and/or tourists' uses of social media / big data to promote responsible behaviors for sustainable tourism
- Roles of social media / big data in sustainable tourism practices for protecting our natural and cultural heritage
- New business models with social media/ big data for sustainable tourism
- Connectedness and interrelationships via social media / big data in sustainable tourism for enhancing the welfare of local residents and tourists
- Social changes through enriched interactions via social media and big data technologies in terms of sustainable tourism
- Innovative applications of social media / big data for sustainable tourism development
- Relationships between information ecology via social media / big data and sustainable tourism
- New research methods for sustainable tourism in social media and big data era

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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