

Special Issue

Sustainable Tourism in the Social Media and Big Data Era

Message from the Guest Editors

Some relative topics on this special issue:

- Positive or negative impacts of social media / big data on sustainable tourism in terms of social equity and the environment
- Stakeholders' and/or tourists' uses of social media / big data to promote responsible behaviors for sustainable tourism
- Roles of social media / big data in sustainable tourism practices for protecting our natural and cultural heritage
- New business models with social media/ big data for sustainable tourism
- Connectedness and interrelationships via social media / big data in sustainable tourism for enhancing the welfare of local residents and tourists
- Social changes through enriched interactions via social media and big data technologies in terms of sustainable tourism
- Innovative applications of social media / big data for sustainable tourism development
- Relationships between information ecology via social media / big data and sustainable tourism
- New research methods for sustainable tourism in social media and big data era

Guest Editors

Prof. Dr. Yoonjae Nam

Department of Culture, Tourism and Content, Kyung Hee University, 26 Kyunghheedae-ro, Hoegi-dong, Dongdaemun-gu, Seoul, Republic of Korea

Prof. Dr. So Young Bae

Department of Culture, Tourism & Content, Kyung Hee University, 26 Kyunghheedae-ro, Hoegi-dong, Dongdaemun-gu, Seoul, South Korea

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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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