

Special Issue

Service Marketing Sustainability

Message from the Guest Editors

Although the study of sustainability from the perspective of service marketing is becoming more and more important for humanity, there is still not enough research on it. The aim of this Special Issue is to open up a new horizon of human value-oriented service research as “service marketing sustainability”, taking into account natural capital, human capital, social capital, and economic capital as the objects of sustainability.

Guest Editors

Dr. Kunio Shirahada

Graduate School of Knowledge Science, Japan Advanced Institute of Science and Technology, Nomi 923-1211, Japan

Dr. Bach Q. Ho

Industrial Engineering and Economics, Tokyo Institute of Technology, Tokyo 152-8550, Japan

Dr. Daisuke Sugiyama

NCI SYSTEMS Integration, Inc., Tokyo 105-6417, Japan

Deadline for manuscript submissions

closed (31 December 2022)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/109196

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)