

Special Issue

Sustainability and Rural Tourism

Message from the Guest Editors

Rural tourism has received increasing attention from academics and professionals in diverse fields. Identified as an opportunity to diversify and help develop tourism rural regions, it is simultaneously based on growing trends in tourism demand for more authentic, involving, slow and personalized, co-creative experiences in unique tourism contexts. It also potentially contributes to sustainable local/regional development due to its multiplier effects, enhancing local economies, justifying heritage conservation, and empowering local communities to make the best use of endogenous resources, local products and competences. Keywords

- Rural Tourism
- Sustainability
- Rural Tourism Markets
- Rural Tourism Experiences
- Rural Communities
- Rural Tourism Attractions
- Rural Tourism Entrepreneurship
- Rural Tourism Marketing
- Local Products
- Rural Destinations
- Networks
- Governance

Guest Editors

Dr. Elisabeth Kastenholz

Prof. Dr. Bernard Lane

Assist. Prof. Maria João Carneiro

Deadline for manuscript submissions

closed (15 August 2021)



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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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