

Special Issue

Sustainability in Retailing: The Use of Big Data

Message from the Guest Editors

Today, many products consumed around the world are not sustainable. Most of these products come from retailing, and a review of the literature finds various ways to be more sustainable. However, it is essential to promote sustainability at all stages, from resources extraction to the final product, and so it is necessary to proceed to the study of retailing as the main basis for promoting sustainability. As a starting point, we encourage publications that focus on methodologies that manage a large amount of data, such as artificial neural networks and the intensive use of big data. More details at:

https://www.mdpi.com/journal/sustainability/special_issues/retailing_big_data

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Deadline for manuscript submissions

closed (31 July 2021)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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