# **Special Issue**

# On the Sustainable Relationship between Product-Service Innovation and Outcomes: Pitfalls and Solutions

### Message from the Guest Editors

This Special Issue will publish case studies with a high theoretical basis that are not only impactful for scholars but also specifically relevant for practitioners and executives. Therefore, explorations of the paradoxes faced by manufacturers during the servitization transition, characterized by both pitfalls and solutions, that can help to generate good practices leading to successful servitization pathways are welcome. The Special Issue calls for a more critical and nuanced approach that unravels, through the lens of successful manufacturing firms' examples, successful transition pathways to servitization, paying special attention to the role of PSI as a unique resource and distinctive capability generator.

### **Guest Editors**

Prof. Dr. Oscar F. Bustinza

Department of Management, University of Granada, 18071 Granada,

Prof. Dr. Yancy Vaillant

TBS Business School, Toulouse, France

Dr. Francisco J. Sánchez-Montesinos

ESIC Business & Marketing School, 28043 Madrid, Spain

### Deadline for manuscript submissions

closed (15 December 2021)



# Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



mdpi.com/si/64448

Sustainability Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 sustainability@mdpi.com

mdpi.com/journal/ sustainability





## Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



# **About the Journal**

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

#### Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University, Columbus, OH 43210, USA

#### **Author Benefits**

### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

### **High Visibility:**

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

#### Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

