

Special Issue

On the Sustainable Relationship between Product-Service Innovation and Outcomes: Pitfalls and Solutions

Message from the Guest Editors

This Special Issue will publish case studies with a high theoretical basis that are not only impactful for scholars but also specifically relevant for practitioners and executives. Therefore, explorations of the paradoxes faced by manufacturers during the servitization transition, characterized by both pitfalls and solutions, that can help to generate good practices leading to successful servitization pathways are welcome. The Special Issue calls for a more critical and nuanced approach that unravels, through the lens of successful manufacturing firms' examples, successful transition pathways to servitization, paying special attention to the role of PSI as a unique resource and distinctive capability generator.

Guest Editors

Prof. Dr. Oscar F. Bustinza

Department of Management, University of Granada, 18071 Granada, Spain

Prof. Dr. Yancy Vaillant

TBS Business School, Toulouse, France

Dr. Francisco J. Sánchez-Montesinos

ESIC Business & Marketing School, 28043 Madrid, Spain

Deadline for manuscript submissions

closed (15 December 2021)



Sustainability

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Impact Factor 3.3
CiteScore 7.7



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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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