

Special Issue

Rebuilding Sustainable Global Tourism after COVID-19

Message from the Guest Editor

In the past several years, the COVID-19 pandemic has disrupted global tourism, bringing the industry to its knees. It has faced and continues to address unprecedented challenges and setbacks. Similar to those post-recovery situations caused by natural disasters such as hurricanes, tsunamis, floods, fires and tornadoes, recovery from the global pandemic also offers the opportunity to re-think the way tourism destinations and their services are structured to better brand, manage, and market these areas and their associated products/services, using paradigms created out of the necessity to persevere. Submissions should address important qualitative and quantitative issues central to rebuilding tourism. As examples, topics can address historical, cultural, environmental, social, economic, political, and geographical issues with respect to attracting and servicing the traveling public sustainably. All conceptual, theoretical, and case study submissions related to 'Rebuilding Sustainable Global Tourism' are invited for publication consideration in this Special Issue.

Guest Editor

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Deadline for manuscript submissions

closed (30 June 2023)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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