

Special Issue

Microentrepreneurial Resilience and Recovery in Face of the COVID-19 Pandemic

Message from the Guest Editors

Microentrepreneurs are typically under-resourced and underserved, though central to socio-economic functioning and equitable economic development. The aim of this issue is to encourage time-sensitive research on how microentrepreneurs are being affected by, and attempting to recover from the business constraints imposed by the COVID-19. Through this collaboration with an open source journal, we hope to widely disseminate new knowledge in this topic among academics, industry practitioners, and policy-makers so that evidence-based strategies can better be developed to assist people and communities toward recovery. As P1tLab continues to engage with tourism microentrepreneurs, we have observed that they continue to make adjustments to their entrepreneurial journeys in reaction to the ever-evolving business conditions and market trends of these post-pandemic times; and as a result we've reopened the call for papers to the special so that other researches may have the opportunity to disseminate their latest research possibly capturing these phenomena.

Guest Editors

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Deadline for manuscript submissions

closed (31 March 2024)



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