

Special Issue

Sustainability in Strategic Management and Innovation in the Digital Age

Message from the Guest Editors

The increasing explosion of digital technologies possibly holds much potential for solving some society's most conspicuous and major challenges such as resource depletion, scarcity, disparity, and climate change. Connected devices, smart algorithms, and big data support the reformation of supply chains, enable more resource and energy-efficient consumption, and accelerate the diffusion of sustainable innovation. It is evident that human beings are bound to evolve and innovate, however, the tendency has also negatively impacted the environment and natural resources specially in the last few decades. Keeping the global environmental crisis in view, there is an utmost need to rethink the existing business models, management policies, and strategies to reverse the damage that has already been done. The prevailing situation has emphasized the importance to review the globalization and growth strategy towards the pursuit of innovative and sustainable models for business development and growth with a special focus on the employment, environmental upgrading, and quality of life in these models.

Guest Editors

Dr. Muhammad Salman Shabbir

Department of Management, Dhofar University, Salalah 211, Oman

Dr. Arshad Mahmood

School of Management, Universiti Sains Malaysia, 11800 Gelugor, Penang, Malaysia

Deadline for manuscript submissions

closed (30 April 2022)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/101876

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)