

Special Issue

Knowledge Management and Business Development

Message from the Guest Editors

The scope of this Special Issue is dedicated to exploring the role played by knowledge management in business development in the context of the knowledge economy. Knowledge has become, in recent decades, a strategic resource that is crucial when it comes to developing dynamic capabilities and achieving a competitive advantage. Knowledge-intensive businesses have almost had an exponential evolution in the last years, especially during the COVID-19 pandemic. Managing uncertainty as a result of knowledge absence is based on the capacity of knowledge management to create new knowledge and to share it in an intra-organizational and an inter-organizational stimulating innovation and entrepreneurship. Business development is strongly dependent on efficient knowledge management systems and knowledge strategies. The purpose of the present Special Issue is to reveal the dynamics between knowledge management and business development, and to explore new ideas, theories, models, strategies and practical lessons which can be implemented by companies to increase their competitiveness and value creation for society.

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