Special Issue

International Business Theories and Internationalization of Emerging Economies

Message from the Guest Editors

Focus of the Special Issue: This Special Issue is focused on the thinkable theoretical inputs that will enhance the existing theoretical foundations of international business via taking the perspective of analyzing the internationalization processes of emerging economy firms and suggesting contributions to the existing international business theories. Scope: The Special Issue has a broad scope both geographically and thematically. From a geographic point of view, all internationalizing emerging economy firms regardless of where they originate from can be included in the submissions. Thematically, submissions must have a departing point of a review of the extant literature related to the theoretical basis of international business concerning firm internationalization. Purpose: The purpose of the Special Issue is to contribute to the extant literature on firm internationalization via analyzing the processual specifics of the internationalization of emerging economy firms.

Guest Editors

Prof. Dr. Marin A. Marinov

Prof. Dr. Eric Milliot

Dr. Daojuan Wang

Deadline for manuscript submissions

closed (31 May 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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