

Special Issue

Sustainable Innovation in Tourism: Practice and Prediction

Message from the Guest Editor

COVID-19 pandemic is accelerating changes in the tourism industry. Innovation and technology is a key pillar of the sustainable development of tourism; as UNWTO claims, innovation, especially digital transformation in the tourism industry, is a key to the success of the prosperity and sustainability of destinations worldwide. This Special Issue of Sustainability invites tourism researchers to this arena for disseminating advanced knowledge/practice and identifying/defining emerging issues related to a broad scope of digitalization topics in tourism, including smart tourism and smart destinations, online tourists' behavior, new ICT applications such as AR/VR, the metaverse, location-based services, the IoT, and blockchain technology—just to name a few, but this Special Issue not limited to these. Literature reviews of updated research examples are also welcome. Information regarding all of these topics is expected to be shared via this platform.

Guest Editor

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Deadline for manuscript submissions

closed (25 June 2023)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

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