

## Special Issue

# Sustainable Innovation in Tourism: Practice and Prediction

### Message from the Guest Editor

COVID-19 pandemic is accelerating changes in the tourism industry. Innovation and technology is a key pillar of the sustainable development of tourism; as UNWTO claims, innovation, especially digital transformation in the tourism industry, is a key to the success of the prosperity and sustainability of destinations worldwide. This Special Issue of Sustainability invites tourism researchers to this arena for disseminating advanced knowledge/practice and identifying/defining emerging issues related to a broad scope of digitalization topics in tourism, including smart tourism and smart destinations, online tourists' behavior, new ICT applications such as AR/VR, the metaverse, location-based services, the IoT, and blockchain technology—just to name a few, but this Special Issue not limited to these. Literature reviews of updated research examples are also welcome. Information regarding all of these topics is expected to be shared via this platform.

---

### Guest Editor

Prof. Dr. Gyehee Lee  
Dept. of Tourism Sciences, Kyung Hee University, Seoul 02447, Korea

---

### Deadline for manuscript submissions

closed (25 June 2023)



## Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 7.7



[mdpi.com/si/106326](https://mdpi.com/si/106326)

*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)





## Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 7.7



[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)



# About the Journal

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

---

## Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,  
Columbus, OH 43210, USA

---

## Author Benefits

### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

### High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

### Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1  
(Geography, Planning and Development)