

Special Issue

'We Are All in This Together': Government, Industry, Firm, Not-for-Profit, and Consumer Responses to a Changing Climate

Message from the Guest Editors

In particular, this issue aims to feature original research focusing on any of the following: government, industry, firm, not-for-profit, and consumer responses to climate change. We are interested in research addressing any of the following questions (additional relevant topics will be considered):

- How can government/not-for-profit organizations/companies best persuade consumers to alter their behaviors and consumption patterns to be more eco-friendly and less wasteful?
- What role should regulatory approaches play in curbing the environmentally harmful activities of industry/firms (e.g., carbon taxes aimed at reducing carbon footprints)?
- How do consumer perceptions of climate change vary across demographic and/or psychographic groups?
- How do businesses effectively work with their target audiences to develop and communicate effective green marketing initiatives?
- What have we learned from the extant literature on climate change interventions aimed at mitigating the devastating impacts of climate change across academic disciplines, including (but not limited to) marketing, economics, psychology, sociology, anthropology, ecology?

Guest Editors

Dr. Ioannis Kareklas

Department of Marketing, University at Albany State University of New York, Albany, NY 12222, USA

Dr. Jeffrey R. Carlson

Department of Marketing, Robins School of Business, University of Richmond, Richmond VA, 23173, USA

Deadline for manuscript submissions

closed (1 June 2022)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 4.1
CiteScore 8.9



mdpi.com/si/66703

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 4.1
CiteScore 8.9



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)