

Special Issue

'We Are All in This Together': Government, Industry, Firm, Not-for-Profit, and Consumer Responses to a Changing Climate

Message from the Guest Editors

In particular, this issue aims to feature original research focusing on any of the following: government, industry, firm, not-for-profit, and consumer responses to climate change. We are interested in research addressing any of the following questions (additional relevant topics will be considered):

- How can government/not-for-profit organizations/companies best persuade consumers to alter their behaviors and consumption patterns to be more eco-friendly and less wasteful?
- What role should regulatory approaches play in curbing the environmentally harmful activities of industry/firms (e.g., carbon taxes aimed at reducing carbon footprints)?
- How do consumer perceptions of climate change vary across demographic and/or psychographic groups?
- How do businesses effectively work with their target audiences to develop and communicate effective green marketing initiatives?
- What have we learned from the extant literature on climate change interventions aimed at mitigating the devastating impacts of climate change across academic disciplines, including (but not limited to) marketing, economics, psychology, sociology, anthropology, ecology?

Guest Editors

Dr. Ioannis Kareklas

Department of Marketing, University at Albany State University of New York, Albany, NY 12222, USA

Dr. Jeffrey R. Carlson

Department of Marketing, Robins School of Business, University of Richmond, Richmond VA, 23173, USA

Deadline for manuscript submissions

closed (1 June 2022)



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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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