# **Special Issue**

# Fair Trade and Sustainable Consumption

# Message from the Guest Editor

This Special Issue will comprise papers covering a wide range of aspects related to Fair Trade and Sustainable Consumption. A recent article in the UK's *Guardian* newspaper asked, "Is Fair Trade Finished?" (https://www.theguardian.com/business/2019/jul/23/fair trade-ethical-certification-supermarkets-sainsburys).

The focus was squarely on the well-known Fairtrade labelling movement, with mainstream retailers moving away from using labelled tea in their "own-brand" products. However, the story also highlighted the increasingly crowded marketplace for goods claiming to be "fairly traded", including initiatives of mainstream supermarkets to develop their own programs for sustainable production. Fair trade in agricultural commodities must respond to changing demographics, as the age profile of farmers is rising. Fair trade supply chains must also address the physical effects of climate change and the efforts to decarbonize production and consumption. More details at:

https://www.mdpi.com/journal/sustainability/special\_issues/fair\_trade

## **Guest Editor**

Prof. Dr. Will Low

School of Business, Royal Roads University, Victoria, BC V9B 5Y2, Canada

## Deadline for manuscript submissions

closed (31 May 2021)



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Sustainability Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 sustainability@mdpi.com

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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Editor-in-Chief

#### Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G OC5, Canada

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