

Special Issue

Analysis on Real-Estate Marketing and Sustainable Civil Engineering

Message from the Guest Editors

Modern real-estate marketing means operating in real time—generating, nurturing, and managing leads as fast as they are interacting with company brands. The four core elements of a modern real-estate marketing strategy are: 1) Creation of companies' online marketing foundation;

2) Nurture leads with personalized communications, conveniently;

3) Conduct of real-time marketing activities from mobile devices;

4) Finding the right real-estate lead management app for the phone so that it will be possible to manage leads and clients everywhere. Sustainable civil engineering deals with effective waste and material management, industrial products, natural resources, energy, sustainable construction, transportation, and shelter, while conserving and protecting the environmental quality and the natural resource base which is essential for future development. It also covers engineering solutions to sustainable development and green design issues. This Special Issue aims to publish high-quality research papers on the interdisciplinary field of real-estate marketing and sustainable civil engineering.

Guest Editors

Dr. Natalija Lepkova

Department of Construction Management and Real Estate, Vilnius Gediminas Technical University, Vilnius, Lithuania

Dr. Laura Tupėnaitė

Department of Construction Management and Real Estate, Faculty of Civil Engineering, Vilnius Gediminas Technical University, Sauletekio av. 11, LT-10223 Vilnius, Lithuania

Deadline for manuscript submissions

31 October 2025



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/54339

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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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