

Special Issue

Corporate Environmental Strategy and Stakeholder Management from a Green Economy Perspective

Message from the Guest Editors

To meet the needs of stakeholders through a multifaceted approach, companies are adopting corporate environmental strategy that accommodates a green economy approach to socially qualified products and services. To further develop green economy approaches, to foster dialogue on corporate environmental responsibility, and to promote research findings in the field of stakeholder management, this Special Issue calls for papers focusing on the following topics:

- **Green economy and sustainability:**
 - Green economy approaches for consumers;
 - Sustainable business models for the green economy;
 - Other issues/fields related to green economy and sustainability;
- **Corporate environmental strategy for green economy:**
 - Green supply chain management;
 - Green marketing strategy;
 - Other issues/fields related to corporate environmental strategy;
- **Green economy and stakeholder management:**
 - Corporate social responsibility for sustainability;
 - Consumer awareness of green economy and stakeholder management;
 - Other issues/fields related to stakeholder management.

Guest Editors

Dr. Taewoo Roh

Dr. Byung Il Park

Dr. Jootae Kim

Dr. Jinsup Jung

Deadline for manuscript submissions

closed (1 May 2023)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/113857

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)