

Special Issue

Environmental Communication and Health Promotion

Message from the Guest Editor

Human health depends on the health of the planet. Earth's natural systems are our life-support systems. However, climate change, biodiversity loss, scarcity of land and freshwater, pollution, and other threats are degrading these systems. An eco-cultural health perspective based on understanding the linkages between human activities, ecological and cultural disruption, and public health is essential for addressing these threats and achieving global sustainability. Science is frequently called upon to provide guidance in the work towards sustainable development. However, for science to promote action, it is not sufficient that scientific advice is seen as competent and trustworthy. Such advice must also be perceived as meaningful and important, showing the need and urgency of taking action. As the human dimensions of environmental change become increasingly recognized as central to our understanding of both how humans shape our environment and are affected by its degradation, environmental communication and health promotion could arguably become the reigning approach to change our mindset and consequently our actions.

Guest Editor

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